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Mary Cantando Keynote Speaker For Network Of Executive Women
Women's Business Expert To Deliver Luncheon Keynote
For National Organization Of Women

RALEIGH, N.C. – Mary Cantando, a nationally-recognized expert on women business owners, will be the keynote speaker at the Network of Executive Women (NEW) Luncheon on Friday, April 27 in Tampa, Fla. at the Downtown Tampa Embassy Suites at noon. Cantando will deliver the keynote speech titled, “The Woman’s Advantage” addressing how women are at an advantage, rather than a disadvantage, in the business world. NEW is a national organization of women in the consumer packaged goods industry.

News Facts:

- Mary Cantando, a nationally-recognized expert on women business owners, will be the keynote speaker at the Network of Executive Women (NEW) Luncheon on April 27 in Tampa, Fla. at the Downtown Tampa Embassy Suites at noon.
- Cantando will deliver the keynote titled, “The Woman’s Advantage” designed to explain how women are at an advantage, rather than a disadvantage, in the business world.
- NEW is a national organization of women in the consumer packaged goods industry.

Quotes:

“I am honored to be the keynote speaker at the Network of Executive Women Luncheon,” said Cantando. “NEW is a great organization for women, and I am looking forward to offering my advice and expertise to these influential members of the community.”

About Mary Cantando:

Mary Cantando is a nationally-recognized expert on women business owners. She sits on the National Board of the Women Presidents’ Organization, serves as the “Business Growth Expert” for Women Entrepreneurs, Inc, sits on the National Women’s Forum, and is certified by the Women’s Business Enterprise National Council. Her newest book is *The Woman’s Advantage: 20 Women Entrepreneurs Show You What it Takes to Grow Your Business*. As a member of the National Speakers’ Association, Cantando speaks to women all over the world who want to grow their businesses.

About WomanBusinessOwner.com:

WomanBusinessOwner.com is a national advisory firm that works with successful women business owners to expand their businesses. For more information, call 919-841-0401 or visit the Web site at <http://www.womanbusinessowner.com/>.

About Network of Executive Women:

Network of Executive Women (NEW) is the CPG/retail industry’s largest diversity organization, with more than 2,200 members representing more than 300 companies and 30 corporate sponsors. Our mission is helping attract, retain and advance women in the retail and consumer products industry through education, leadership and business development. NEW enhances our industry’s image, champions the business case for diversity and develops best practices that help you and your company compete.

Keywords:

Women Business Owners, Women Presidents' Organization, Entrepreneur, Author, Growth Expert, Mary Cantando, Principal Financial Group, Teleclass, Gain the Marketing Edge: Innovative Ideas to Upstage Your Competition, Marketing, The Woman's Advantage: 20 Women Entrepreneurs Show You What it Takes to Grow Your Business, Network of Executive Women, NEW, Tampa Embassy Suites

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