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### **Author And Expert On Women Business Owners Named To National Advisory Board *Mary Cantando Named To National Advisory Board Of Enterprising Women Magazine***

**For Immediate Release**

**Contact: Patty Briguglio (919) 461-3831**

Raleigh, NC – Mary Cantando, Author of *Nine Lives: Stories of Women Business Owners Landing on Their Feet*, has been selected to serve on the Advisory Board for *Enterprising Women Magazine*, a national publication committed to promoting a new generation of women business leaders. In this position, Cantando will offer guidance and valuable input on the editorial focus of this publication, while assuring that the magazine meets the needs of its readers. The Board includes executives from prominent companies such as IBM, American Airlines, Bank of America, and Walt Disney World.

“I am honored to serve on such a distinguished Board,” said Cantando. “Because 48% of all privately held firms in the United States are owned by women, this is the fastest growing segment of our economy. It is so important to enable our next generation of business leaders and I am honored to be a part of this esteemed group of successful women.”

*Enterprising Women Magazine* is a national publication whose mission is to chronicle the growing political, economic and social influence and power of women entrepreneurs. One of the magazine’s most important missions is identifying and promoting a new generation of business leaders and providing role models for tomorrow's leaders.

Cantando, an expert on the growth of women-owned businesses, is a member of the National Speakers’ Association. She is a facilitator for the Women Presidents’ Organization, is a member of the National Association of Women Business Owners, and is certified by the Women’s Business Enterprise National Council. Above all else, Cantando serves as an advisor and cheerleader to women business owners everywhere. For more information, call 919-841-0401 or visit the website at [www.WomanBusinessOwner.com](http://www.WomanBusinessOwner.com)

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