

MMI Associates, Inc.

7406-H Chapel Hill Road
Raleigh, NC 27607
(919) 233-6600 • (919) 233-0300 (fax)
patty@mmimarketing.com

For Immediate Release

Contact: Patty Briguglio (919) 233-6600

**National Expert On Women Business Owners Named
National Business Growth Advisor For Women Entrepreneurs, Inc.**

*Mary Cantando To Advise Women Entrepreneurs On
Business Growth And Success*

Raleigh, NC – Mary Cantando, Growth Expert of WomanBusinessOwner.com and author of *NINE LIVES: Stories of Women Business Owners Landing On Their Feet*, has been selected as Business Growth Advisor for Women Entrepreneurs, Inc., a nonprofit business association that works to improve and enhance the economic climate for women entrepreneurs. In this new role, Cantando will write a regular column to help women entrepreneurs grow their businesses and she will be available to support women from across the country who encounter growth problems.

"Women Entrepreneurs Inc. has an amazing team of seasoned business advisors, and we're excited about adding Mary Cantando as our Business Growth Advisor," said Karen Kerrigan, CEO and President of WE, Inc. "Because Mary is a recognized expert in helping women grow their businesses we know she will provide exactly the insight and suggestions that our readers need."

About Women Entrepreneurs, Inc:

WE Inc. is a nonprofit business association that works to improve and enhance the economic climate for women entrepreneurship. By advocating for policy solutions that encourage business ownership by women, and providing information and resources to entrepreneurs at all stages of their business development, WE Inc. aims to increase economic opportunity and financial security for those seeking the risky but rewarding path of entrepreneurship.

About Mary Cantando:

Mary Cantando is a nationally recognized expert on women business owners. She sits on the National Board of the Women Presidents' Organization, serves as the "Business Growth Advisor" for Women Entrepreneurs, Inc, sits on the National Women's Forum, and is certified by the Women's Business Enterprise National Council. She is the author of *Nine Lives: Stories of Women Business Owners Landing on their Feet*. As a member of the National Speakers' Association, Cantando speaks to women who want to grow their businesses, as well as corporations seeking to attract the lucrative, fast-growth market of women business owners.

About WomanBusinessOwner.com

WomanBusinessOwner.com is a national advisory firm that works with successful women business owners as well as corporations seeking to sell to large women-owned businesses. For more information, call 919-841-0401 or visit the website at www.WomanBusinessOwner.com.

Media and Press Contacts:

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MMI Associates, Inc.
919-233-6600
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